

SPONSORSHIP PROJECT

Construction of the school boathouse for the EMA and FEG rowing clubs



About the banana

Thomas Baumgärtel has been using the banana as a stylistic device in a wide variety of contexts since 1983. As an award, as a banana of excellence, by spraying places, people or things with the banana.

As a basis for debate, for discussion, by saying: Nothing is unambiguous, logical, straight - everything is bananas! And, of course, in the colloquial sense: That, that, that is bananas anyway! However you interpret the banana - questions will remain, because - everything is bananas! Isn't it?



Thanks to the support of Galerie Geißler Bentler and Kunstkabinett Stefan Moll we were able to realise a unique sponsorship project to finance the boathouse.

SAVE THE DATE

On **23 January from 18:00 in the auditorium of the FEG** (Friedrich-Ebert-Gymnasium, Ollenhauerstraße 5, 53113 Bonn) the boathouse and the art project will be presented to the public. Please register in advance at: **dialog@rudern-ema-feg.de**

Rowing banana - spray paint on poster board, advertising cardboard and handmade paper

Thomas Baumgärtel is part of the street art scene and is undoubtedly Germany's best-known sprayer today and is best known under the brand name Bananensprayer. To create his motifs, the artist uses stencils through which the paint is sprayed. Thomas Baumgärtel needs eight stencils for the graphic of the rowing banana, but that also means eight different colours.

If you consider the complexity of producing the stencils, everything has to be thought of upside down, the process of spraying, not too much and not too little in a few seconds, the drying process so that the colours do not run into each other, and the correct positioning of the stencils, it is easy to see that a successful motif requires a great deal of work, experience and patience



RUDERBANANE Edition: 2024, screen print, 39 x 50 cm, Edition: 500 copies, WVZ no. 2893, **550 euros** (including framing)

The still young printing technique of screen printing was initially used primarily for commercial purposes, such as sign production and advertising in the USA. Screen printing reached its peak in the 1960s: with its proximity to advertising aesthetics and intense colours, it was the perfect medium for Pop Art, which Thomas Baumgärtel is often associated with. The artist thus realised a screen print of the rowing banana in an edition of 500 copies, signed and numbered of course.

When a series is sprayed onto high-quality handmade paper, it is referred to as an edition: spray paint on handmade paper, signed and numbered. Thomas Baumgärtel has created an original edition of 199 copies, which is actually a unique serial work, as each copy is slightly different from the others. Framed in white, black or natural wood, this work is an enrichment for any house or flat.

RUDERBANANE

Edition: 2024, spray paint on laid paper, 39 x 50 cm, Edition: 199 copies, WVZ no. 2889, **1,200 euros** (including framing)

The professional framing of the graphic works by Thomas Baumgärtel will be carried out by Galerie Geißler Bentler. You can order the artworks by 23 January 2025 using the enclosed order form or via geissler-bentler.de under Contact. Information required: Name, address, type of rowing banana and framing in black, white or natural wood.

After 23 January 2025, please order via our new shop system at geissler-bentler.de





Thomas Baumaärtel speaks of originals when he sprays his motifs onto a wide variety of surfaces. Here, for example, on the back of billboards from the advertisina industry that are thickly pasted on top of each other. Using this surface in particular is a brilliant stroke of genius on the part of the sprayer: if you can't use a real wall indoors as a surface for the spray campaign, you can at least use what was directly postered on it, including the embossing of the brick wall.

RUDERBANANE

2024, spray paint on poster board, 120 x 166 cm, WVZ no. 2892, 17,200 euros

RUDERN VERLEIHT FLÜGEL

2024, spray paint on packaging cardboard, 50.5 x 62.5 cm, WVZ no. 2887, **5.500 euros**

Red Bull is in! It's the drink of many young people, it's generally is that rowing gives 'wings' by promoting strength, endurance hip and cool. Even for some adults. If the adverts are to be and team spirit. The rowing banana on the Red Bull packagbelieved, the drink gives you wings. What is certain, however, ing is therefore an intelligent metaphor for the sport of rowing.











SKIFFS

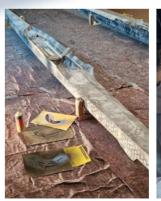
2024, spray paint on boat surface boat surface, 40 x 950 x 70 cm, WVZ no. 2894 and 2895, each

18.000 Euro

THE SKIFFS

Nothing is safe from the spray cans of a street artist before it is transformed into a work of art. House walls, road signs and everyday objects.

Of course, no old-fashioned rowing boats are safe either. Together with pupils from the Friedrich-Ebert-Gymnasium and the Ernst-Moritz-Arndt-Gymnasium, Thomas Baumgärtel sprayed two skiffs with a variety of motifs from his art. A ready-made that is part of a long art-historical tradition. We would like to take this opportunity to thank the young people for their commitment.







Hoody in black
 T-Shirt in S/W small print
 4,90 €

2. 1-Shirt in S/W small print 24,90 €
3. T-Shirt in S/W large print 29,90 €

4. Büggel,for non- 14,90 € Cologne residents: Bag

5. Postcard 1,00 €

6. Sticker 1,00 €
 6. Magnet 5,00 €
 7. Mug 12,90 €

The good cause: Construction of the school boathouse for the EMA and FEG rowing clubs in Bonn

Since 2013, the rowing clubs of Ernst-Moritz-Arndt-Gymnasium and Friedrich-Ebert-Gymnasium have no longer had a boathouse. The city has repeatedly housed the boats in various temporary locations, currently in the Viktoriabad.

With the support of the city of Bonn, the construction of a new boathouse in the Beueler Rheinaue is now in preparation. The architects Baumschlager Eberle, Hamburg, have been commissioned with the design. They enjoy a high reputation worldwide as experts in sustainable building. The building authority has issued a favourable preliminary decision.

The net proceeds from the sale of the products with the 'rowing banana' will go towards the construction of the student boathouse. Construction can begin in 2025 if the financing of around 2.5 million euros is secured. The amount is to be raised through donations, grants, sponsorship and loans.

More about the project: www.rudern-ema-feg.de

School rowing shapes and forms a network for life

Student rowing clubs such as the Gymnasium Rowing Club (GRC) at the EMA and the Student Rowing Club (SRC) at the FEG are characterised by the fact that students organise the entire running of the club independently and on their own responsibility: Recruitment and training of new members, the coxswains, maintenance and repair of the boats, the organisation of hiking trips and competition training.

An instructor is limited to looking over the shoulder. It is a special concept that not only promotes sport in nature, but also team spirit and a willingness to take responsibility. In Bonn, student rowing clubs not only exist at private schools, but the city has also established them at a number of municipal schools.

<< Merchandising-Products

Back in the 1920s, none other than Walt Disney invented merchandising to finance his animated films. Our rowing banana merchandising products are also part of this prominent tradition.

Kunstkabinett (Art Cabinet) Stefan Moll

All merchandising products can be ordered via the enclosed order form or via kunstkabinett-moll.de under contact, stating name, address and type and quantity of the product and number of products.

